YouGov

What the world thinks

Oscars
Fieldwork Dates: 15th - 19th February 2019

Conducted by YouGov
On behalf of YouGov Omnibus

EDITOR'S NOTES - all press releases should contain the following information

All figures, unless otherwise stated, are from YouGov Plc. Total sample size was 1278 adults. Fieldwork was undertaken between 15th - 19th February 2019. The survey was carried out online. The figures have been weighted and are representative of all US adults (aged 18+).

NOTE: All press releases or other publications must be checked by YouGov Plc before use. YouGov requires 48hours to check a press release unless otherwise agreed.

- YouGov is registered with the Information Commissioner
- YouGov is a member of the British Polling Council

Any percentages calculated on bases fewer than 50 respondents must not be reported as they do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures will be italicised.

YouGov Omnibus
Oscars
CUSTOM Sample: 15th - 19th February 2019

	Total	Gender		Generation							Region				White
		Male	Female	Gen Z (2000 and later)	Millennial (1982-1999)	Gen X (1965-1981)	Baby Boomer (1946-1964)	Silent Generation (1928-1945)	Pre-Silent Generation (1927 and earlier)	Other	Northeast	Midwest	South	West	White
		A	B	C	D	E	F	G	H	I	J	K	L	M	N

gzvZ3. Are you planning to watch the Oscars on February 24? Please select the option that best applies.

	Total	A	B	C	D	E	F	G	H	I	J	K	L	M	N
Unweighted base	1278	556	722	12	367	302	495	101	1	-	224	262	484	308	903
Base	1278	626	652	17	427	288	445	101	1	-	227	269	481	301	844
Yes, I'm planning to watch all of it	12%	11%	14%	22% **	14%	13%	11%	10% *	- **	- **	17% K	8%	12%	14%	10%
Yes, I'm planning to watch some of it	11%	9%	13%	- **	12%	12%	12%	5% *	- **	- **	15% L	13%	8%	12%	12%
No, I'm not planning to watch any of it	65%	70% B	60%	71% **	58%	65%	70% D	74% D*	100% **	- **	55%	72% J	66% J	65% J	70% O.P
Don't know	11%	9%	13%	7% **	16% F	10%	8%	11% *	- **	- **	13%	7%	14% K	9%	8%

In general, if a film/actor wins in one of the following categories, to what extent does that make you more or less likely to see the movie in the future, or does it make no difference? Please select one option on each row.

Q2_1. Best Picture

	Total	A	B	C	D	E	F	G	H	I	J	K	L	M	N
Unweighted base	1278	556	722	12	367	302	495	101	1	-	224	262	484	308	903
Base	1278	626	652	17	427	288	445	101	1	-	227	269	481	301	844
I'm much more likely to see it	14%	13%	15%	51% ** G	17% G	13%	13%	7% *	- **	- **	12%	11%	14%	18% K	12%
I'm somewhat more likely to see it	20%	20%	20%	16% **	22%	18%	19%	20% *	100% **	- **	24% L	23% L	16%	20%	19%
Makes no difference	47%	47%	47%	28% **	39%	50% D	52% D	56% D*	- **	- **	43%	51%	48%	46%	51% P
I'm somewhat less likely to see it	1%	1%	1%	- **	1%	1%	0%	- *	- **	- **	1%	1%	1%	1%	1%
I'm much less likely to see it	4%	5%	3%	- **	3%	5%	4%	5% *	- **	- **	3%	4%	4%	5%	4%
Don't know	14%	15%	14%	5% **	18% F	13%	12%	13% *	- **	- **	17%	11%	17% K.M	11%	13%
Net: Much/somewhat more	34%	33%	35%	66% **	38%	31%	31%	27% *	100% **	- **	36%	34%	30%	38%	32%
Net: Much/somewhat less	5%	6%	4%	- **	4%	7%	5%	5% *	- **	- **	4%	4%	5%	6%	4%

Q2_2. Best Actor

	Total	A	B	C	D	E	F	G	H	I	J	K	L	M	N
Unweighted base	1278	556	722	12	367	302	495	101	1	-	224	262	484	308	903
Base	1278	626	652	17	427	288	445	101	1	-	227	269	481	301	844
I'm much more likely to see it	11%	10%	11%	26% **	12%	11%	9%	5% *	- **	- **	14% K	7%	9%	14% K	8%
I'm somewhat more likely to see it	16%	16%	17%	15% **	18%	14%	16%	17% *	100% **	- **	18%	15%	15%	18%	17%
Makes no difference	53%	53%	54%	40% **	45%	56% D	58% D	62% D*	- **	- **	48%	62% J.L.M	52%	51%	58% P.Q
I'm somewhat less likely to see it	1%	1%	1%	7% **	2% F	1%	0%	- *	- **	- **	1%	2%	1%	1%	0%
I'm much less likely to see it	4%	5%	3%	7% **	4%	5%	4%	4% *	- **	- **	3%	4%	4%	5%	4%
Don't know	14%	15%	14%	5% **	19% F	13%	12%	12% *	- **	- **	16%	11%	18% K.M	11%	13%
Net: Much/somewhat more	27%	26%	28%	41% **	30%	25%	25%	22% *	100% **	- **	32% K	22%	24%	32% K	25%
Net: Much/somewhat less	5%	6%	4%	14% **	6%	6%	4%	4% *	- **	- **	4%	5%	5%	6%	4%

Q2_3. Best Actress

YouGov Omnibus
Oscars
CUSTOM Sample: 15th - 19th February 2019

YouGov What the world thinks

	Total	Race			Education				Marital Status						Children unde
		Black	Hispanic	Other (NET)	No HS, High school graduate	Some college, 2-year	4-year	Post Grad	Married	Separated	Divorced	Widowed	Never married	Domestic / civil partnership	Yes
		O	P	Q	R	S	T	U	V	W	X	Y	Z	AA	AB

gzvZ3. Are you planning to watch the Oscars on February 24? Please select the option that best applies.

	Total	Black	Hispanic	Other (NET)	No HS	Some college	4-year	Post Grad	Married	Separated	Divorced	Widowed	Never married	Domestic	Yes
Unweighted base	1278	146	136	93	442	445	246	145	607	30	156	76	334	75	310
Base	1278	153	192	90	511	399	235	134	559	41	142	66	374	95	315
Yes, I'm planning to watch all of it	12%	18% N*	16% *	14% *	12%	11%	14%	14%	13%	13% **	10%	12% *	12%	15% *	17% AC
Yes, I'm planning to watch some of it	11%	10% *	9% *	16% *	9%	10%	14%	17% R.S	10%	12% **	13%	14% *	11%	13% *	11%
No, I'm not planning to watch any of it	65%	47% *	59% *	64% O*	64%	67%	65%	62%	68%	47% **	68%	62% *	64%	56% *	55%
Don't know	11%	26% N.Q*	16% N*	6% *	14% T	12% T	6%	8%	8%	28% **	9%	13% *	14% V	16% *	17% AC

In general, if a film/actor wins in one of the following categories, to what extent does that make you more or less likely to see the movie in the future, or does it make no difference? Please select one option on each row.

Q2_1. Best Picture

	Total	Black	Hispanic	Other (NET)	No HS	Some college	4-year	Post Grad	Married	Separated	Divorced	Widowed	Never married	Domestic	Yes
Unweighted base	1278	146	136	93	442	445	246	145	607	30	156	76	334	75	310
Base	1278	153	192	90	511	399	235	134	559	41	142	66	374	95	315
I'm much more likely to see it	14%	18% *	18% *	15% *	12%	12%	16%	22% R.S	14%	15% **	10%	13% *	14%	21% *	19% AC
I'm somewhat more likely to see it	20%	21% *	16% *	27% *	13%	22% R	23% R	31% R.S	18%	12% **	18%	20% *	24%	14% *	17%
Makes no difference	47%	41% *	38% *	41% *	49% U	47% U	50% U	35%	49%	43% **	53%	50% *	43%	43% *	40%
I'm somewhat less likely to see it	1%	1% *	2% *	- *	1%	0%	2% S	-	1%	- **	1%	- *	1%	2% *	2%
I'm much less likely to see it	4%	4% *	7% *	5% *	5%	4%	2%	2%	5%	4% **	6% Z	6% Z*	2%	6% *	5%
Don't know	14%	17% *	19% *	12% *	20% S.T.U	14% T	7%	9%	13%	27% **	12%	10% *	16%	14% *	18%
Net: Much/somewhat more	34%	39% *	34% *	42% *	26%	34% R	39% R	54% R.S.T	33%	27% **	28%	33% *	38%	35% *	36%
Net: Much/somewhat less	5%	4% *	8% *	5% *	6%	5%	5%	2%	5%	4% **	6%	6% *	3%	8% *	6%

Q2_2. Best Actor

	Total	Black	Hispanic	Other (NET)	No HS	Some college	4-year	Post Grad	Married	Separated	Divorced	Widowed	Never married	Domestic	Yes
Unweighted base	1278	146	136	93	442	445	246	145	607	30	156	76	334	75	310
Base	1278	153	192	90	511	399	235	134	559	41	142	66	374	95	315
I'm much more likely to see it	11%	14% *	18% N*	14% N*	11%	9%	10%	14%	11%	11% **	6%	9% *	12%	13% *	14% AC
I'm somewhat more likely to see it	16%	13% *	15% *	20% *	10%	17% R	21% R	32% R.S.T	14%	14% **	15%	14% *	19%	25% *	14%
Makes no difference	53%	48% *	39% *	46% *	52%	55% U	58% U	44%	56%	40% **	60% Z.AA	59% *	49%	43% *	46%
I'm somewhat less likely to see it	1%	4% N*	2% *	1% *	2%	0%	2%	-	1%	2% **	1%	- *	2% V	- *	2%
I'm much less likely to see it	4%	3% *	7% *	7% *	6% T	4%	2%	2%	4%	6% **	6%	8% Z*	2%	6% *	4%
Don't know	14%	19% *	19% *	12% *	20% T.U	14% T	7%	8%	14%	27% **	12%	10% *	16%	14% *	19% AC
Net: Much/somewhat more	27%	26% *	33% *	34% *	21%	26%	31% R	46% R.S.T	25%	25% **	22%	23% *	31%	37% X*	28%
Net: Much/somewhat less	5%	7% *	9% N*	8% *	8% U	4%	4%	2%	5%	8% **	7%	8% *	5%	6% *	6%

Q2_3. Best Actress

YouGov Omnibus
Oscars
CUSTOM Sample: 15th - 19th February 2019

YouGov — What the world thinks

	Total	the age of 18	Income					Type of Area Lived in				Planning to watch Oscars			
		No	Under $30k	$30,000 to $49,999	$50,000 to $99,999	$100k +	Prefer not to say	Urban	Suburb / Town	Rural	Other	All	Some	All\some	Democrat
		AC	AD	AE	AF	AG	AH	AI	AJ	AK	AL	AM	AN	AO	AP

gzvZ3. Are you planning to watch the Oscars on February 24? Please select the option that best applies.

	Total	No	Under $30k	$30,000 to $49,999	$50,000 to $99,999	$100k +	Prefer not to say	Urban	Suburb / Town	Rural	Other	All	Some	All\some	Democrat
Unweighted base	1278	968	360	229	334	202	153	414	603	254	7	160	146	306	431
Base	1278	963	386	235	315	185	157	437	595	240	6	158	143	302	445
Yes, I'm planning to watch all of it	12%	11%	12%	11%	13%	15%	10%	16% AK	12%	8%	13% **	100% AN.AO	-	53% AN	19% AQ.AR.AS
Yes, I'm planning to watch some of it	11%	11%	11%	13%	11%	15% AH	6%	11%	12%	9%	- **	-	100% AM.AO	47% AM	16% AQ.AR
No, I'm not planning to watch any of it	65%	68% AB	60%	65%	71% AD	65%	66%	59%	66% AI	74% AI.AJ	62% **	-	-	-	53%
Don't know	11%	10%	18% AF.AG	11% AF.AG	4%	5%	18% AF.AG	14% AJ	10%	10%	25% **	-	-	-	12% AQ

In general, if a film/actor wins in one of the following categories, to what extent does that make you more or less likely to see the movie in the future, or does it make no difference? Please select one option on each row.

Q2_1. Best Picture

	Total	No	Under $30k	$30,000 to $49,999	$50,000 to $99,999	$100k +	Prefer not to say	Urban	Suburb / Town	Rural	Other	All	Some	All\some	Democrat
Unweighted base	1278	968	360	229	334	202	153	414	603	254	7	160	146	306	431
Base	1278	963	386	235	315	185	157	437	595	240	6	158	143	302	445
I'm much more likely to see it	14%	12%	14%	10%	15%	20% AE.AH	11%	20% AJ.AK	13% AK	7%	- **	51% AN.AO	20%	36% AN	22% AQ.AR.AS
I'm somewhat more likely to see it	20%	21%	16%	20%	19%	28% AD.AF	19%	21% AK	21% AK	14%	26% **	27%	43% AM.AO	34% AM	26% AQ.AR.AT
Makes no difference	47%	49% AB	46%	51%	49%	44%	45%	39%	49% AI	57% AI	47% **	21%	35% AM.AO	28% AM	40%
I'm somewhat less likely to see it	1%	0%	1%	1%	1%	1%	-	1%	0%	1%	- **	1%	1%	1%	1%
I'm much less likely to see it	4%	4%	4%	4%	5%	2%	4%	4%	5%	4%	- **	-	1%	1%	2%
Don't know	14%	13%	19% AF.AG	14% AG	12% AG	4%	20% AF.AG	16%	12%	18% AJ	27% **	1%	1%	1%	9%
Net: Much/somewhat more	34%	33%	31%	30%	34%	48% AD.AE.AF.AH	30%	41% AK	34% AK	21%	26% **	77% AN.AO	63%	70% AN	48% AQ.AR.AS.AT
Net: Much/somewhat less	5%	4%	5%	5%	6%	3%	4%	5%	5%	4%	- **	1%	2%	1%	3%

Q2_2. Best Actor

	Total	No	Under $30k	$30,000 to $49,999	$50,000 to $99,999	$100k +	Prefer not to say	Urban	Suburb / Town	Rural	Other	All	Some	All\some	Democrat
Unweighted base	1278	968	360	229	334	202	153	414	603	254	7	160	146	306	431
Base	1278	963	386	235	315	185	157	437	595	240	6	158	143	302	445
I'm much more likely to see it	11%	9%	11% AE	5%	10% AE	16% AE	12% AE	14% AK	10%	7%	13% **	43% AN.AO	15%	29% AN	16% AQ.AR.AS
I'm somewhat more likely to see it	16%	17%	15%	17%	15%	24% AD.AF.AH	14%	22% AJ.AK	16% AK	9%	13% **	28%	38%	33%	26% AQ.AR.AS.AT
Makes no difference	53%	55% AB	48%	59% AD	59% AD.AH	52%	48%	43%	57% AI	63% AI	47% **	25%	44% AM.AO	34% AM	45%
I'm somewhat less likely to see it	1%	1%	1%	1%	1%	2%	1%	2%	1%	1%	- **	3%	1%	2%	1%
I'm much less likely to see it	4%	4%	5%	4%	4%	1%	5%	4%	5%	4%	- **	0%	2%	1%	3%
Don't know	14%	13%	20% AF.AG	14% AG	11% AG	5%	21% AF.AG	16%	12%	18% AJ	27% **	1%	1%	1%	9%
Net: Much/somewhat more	27%	26%	26%	22%	25%	39% AD.AE.AF.AH	25%	35% AJ.AK	25% AK	15%	26% **	71% AN.AO	52%	62% AN	42% AQ.AR.AS.AT
Net: Much/somewhat less	5%	5%	6%	5%	5%	4%	6%	5%	6%	4%	- **	3%	3%	3%	3%

Q2_3. Best Actress

YouGov Omnibus
Oscars
CUSTOM Sample: 15th - 19th February 2019

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	Total	Generally speaking, do you think of yourself as a ...?			
		Republican	Independent	Other	Not sure
		AQ	AR	AS	AT

gzvZ3. Are you planning to watch the Oscars on February 24?
Please select the option that best applies.

	Total	Republican	Independent	Other	Not sure
Unweighted base	1278	346	343	60	98
Base	1278	324	335	61	113
Yes, I'm planning to watch all of it	12%	8%	10%	7% *	11% *
Yes, I'm planning to watch some of it	11%	7%	10%	8% *	10% *
No, I'm not planning to watch any of it	65%	81% AP.AR.AT	70% AP.AT	79% AP.AT*	46% *
Don't know	11%	5%	11% AQ	6% *	33% AP.AQ.AR.AS*

In general, if a film/actor wins in one of the following categories, to what extent does that make you more or less likely to see the movie in the future, or does it make no difference? Please select one option on each row.
Q2_1. Best Picture

	Total	Republican	Independent	Other	Not sure
Unweighted base	1278	346	343	60	98
Base	1278	324	335	61	113
I'm much more likely to see it	14%	9%	11%	4% *	12% *
I'm somewhat more likely to see it	20%	17%	18%	17% *	11% *
Makes no difference	47%	52% AP.AT	53% AP.AT	59% AP.AT*	38% *
I'm somewhat less likely to see it	1%	1%	0%	4% AR*	- *
I'm much less likely to see it	4%	7% AP.AR	4%	7% *	1% *
Don't know	14%	14% AP	15% AP	10% *	38% AP.AQ.AR.AS*
Net: Much/somewhat more	34%	25%	29%	21% *	23% *
Net: Much/somewhat less	5%	8% AP.AR.AT	4%	11% AP.AR.AT*	1% *

Q2_2. Best Actor

	Total	Republican	Independent	Other	Not sure
Unweighted base	1278	346	343	60	98
Base	1278	324	335	61	113
I'm much more likely to see it	11%	7%	9%	1% *	11% *
I'm somewhat more likely to see it	16%	11%	11%	13% *	8% *
Makes no difference	53%	61% AP.AT	61% AP.AT	61% AP.AT*	36% *
I'm somewhat less likely to see it	1%	0%	1%	6% AP.AQ.AR*	3% AQ*
I'm much less likely to see it	4%	6% AP	4%	9% AP*	4% *
Don't know	14%	14%	14%	10% *	38% AP.AQ.AR.AS*
Net: Much/somewhat more	27%	18%	20%	14% *	19% *
Net: Much/somewhat less	5%	7% AP	5%	15% AP.AQ.AR*	7% *

Q2_3. Best Actress

YouGov Omnibus
Oscars
CUSTOM Sample: 15th - 19th February 2019

YouGov
What the world thinks

	Total	Gender		Generation							Region				White
		Male	**Female**	**Gen Z (2000 and later)**	**Millennial (1982-1999)**	**Gen X (1965-1981)**	**Baby Boomer (1946-1964)**	**Silent Generation (1928-1945)**	**Pre-Silent Generation (1927 and earlier)**	**Other**	**Northeast**	**Midwest**	**South**	**West**	
Unweighted base	1278	556	722	12	367	302	495	101	1	-	224	262	484	308	903
Base	1278	626	652	17	427	288	445	101	1	-	227	269	481	301	844
I'm much more likely to see it	11%	10%	12%	9% **	13%	12%	9%	6% *	- **	- **	13%	8%	10%	15% K	8%
I'm somewhat more likely to see it	16%	15%	17%	32% **	16%	14%	16%	16% *	100% **	- **	21%	14%	15%	16%	16%
Makes no difference	53%	54%	53%	40% **	45%	57% D	58% D	62% D*	- **	- **	47%	62% J.L.M	52%	52%	59% O.P.Q
I'm somewhat less likely to see it	1%	1%	1%	- **	3% F	1%	0%	- *	- **	- **	1%	1%	1%	2%	1%
I'm much less likely to see it	4%	4%	4%	14% **	3%	4%	4%	4% *	- **	- **	3%	4%	4%	5%	4%
Don't know	14%	15%	14%	5% **	19% E.F	12%	13%	12% *	- **	- **	16%	11%	18% K.M	11%	13%
Net: Much/somewhat more	27%	25%	29%	41% **	30%	26%	25%	22% *	100% **	- **	33% K.L	22%	25%	31% K	24%
Net: Much/somewhat less	5%	6%	5%	14% **	6%	5%	5%	4% *	- **	- **	4%	5%	5%	7%	4%

tkWCH. In general, do you think it is appropriate or inappropriate for Oscar winners/hosts to discuss politics in their speeches?

	Total	Male	Female	Gen Z (2000 and later)	Millennial (1982-1999)	Gen X (1965-1981)	Baby Boomer (1946-1964)	Silent Generation (1928-1945)	Pre-Silent Generation (1927 and earlier)	Other	Northeast	Midwest	South	West	White
Unweighted base	1278	556	722	12	367	302	495	101	1	-	224	262	484	308	903
Base	1278	626	652	17	427	288	445	101	1	-	227	269	481	301	844
Appropriate	31%	31%	31%	20% **	39% F.G	32%	25%	26% *	- **	- **	37% L	34%	28%	30%	29%
Inappropriate	48%	49%	46%	59% **	32%	44% D	60% D.E	67% D.E*	100% **	- **	43%	45%	50%	50%	54% O.P
Don't know	21%	19%	23%	21% **	29% F.G	24% F.G	15% G	6% *	- **	- **	21%	22%	22%	19%	17%

H0DOW. Do you think this year's Oscars ceremony will be more or less political than the Oscars usually are?

	Total	Male	Female	Gen Z (2000 and later)	Millennial (1982-1999)	Gen X (1965-1981)	Baby Boomer (1946-1964)	Silent Generation (1928-1945)	Pre-Silent Generation (1927 and earlier)	Other	Northeast	Midwest	South	West	White
Unweighted base	1278	556	722	12	367	302	495	101	1	-	224	262	484	308	903
Base	1278	626	652	17	427	288	445	101	1	-	227	269	481	301	844
This year's ceremony will be more political than usual	49%	53% B	45%	52% **	44%	46%	55% D.E	56% *	- **	- **	49%	51%	49%	47%	53% O
This year's ceremony will be no more or less political than usual	20%	20%	20%	7% **	20%	24%	19%	17% *	- **	- **	22%	18%	19%	23%	19%
This year's ceremony will be less political than usual	2%	1%	3% A	- **	2%	1%	2%	2% *	- **	- **	1%	2%	2%	1%	2%
Don't know	29%	26%	32% A	41% **	33% F	30%	25%	25% *	100% **	- **	28%	28%	29%	30%	26%

W1j0x. This year's Oscars ceremony will not have a host. Comedian Kevin Hart was initially scheduled to do so, but dropped out after facing backlash for homophobic comments he made roughly a decade ago. To what extent do you agree or disagree with his decision to drop out of hosting the Oscars?

	Total	Male	Female	Gen Z (2000 and later)	Millennial (1982-1999)	Gen X (1965-1981)	Baby Boomer (1946-1964)	Silent Generation (1928-1945)	Pre-Silent Generation (1927 and earlier)	Other	Northeast	Midwest	South	West	White
Unweighted base	1278	556	722	12	367	302	495	101	1	-	224	262	484	308	903
Base	1278	626	652	17	427	288	445	101	1	-	227	269	481	301	844
Strongly agree	18%	19%	17%	27% **	20%	19%	15%	21% *	- **	- **	16%	17%	19%	21%	16%
Somewhat agree	15%	15%	16%	9% **	18%	14%	15%	10% *	- **	- **	19%	15%	13%	16%	15%
Somewhat disagree	15%	14%	15%	18% **	14%	14%	17%	13% *	- **	- **	11%	20% J.L	13%	16%	16% O
Strongly disagree	19%	22% B	16%	26% **	17%	21%	20%	15% *	- **	- **	18%	18%	20%	19%	20%

YouGov Omnibus
Oscars

CUSTOM Sample: 15th - 19th February 2019

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	Total	Race			Education				Marital Status						Children unde
		Black	**Hispanic**	**Other (NET)**	**No HS, High school graduate**	**Some college, 2-year**	**4-year**	**Post Grad**	**Married**	**Separated**	**Divorced**	**Widowed**	**Never married**	**Domestic / civil partnership**	**Yes**
Unweighted base	1278	146	136	93	442	445	246	145	607	30	156	76	334	75	310
Base	1278	153	192	90	511	399	235	134	559	41	142	66	374	95	315
I'm much more likely to see it	11%	14% N*	18% N*	17% N*	11%	10%	11%	15%	11%	11% **	6% *	9% *	12% X	15% *	15% AC
I'm somewhat more likely to see it	16%	14% *	17% *	17% *	9%	17% R	21% R	29% R.S	15%	11% **	16%	13% *	18%	20% *	13%
Makes no difference	53%	47% *	37% *	47% *	52%	55%	57% U	46%	55%	45% **	60%	61% *	49%	44% *	46%
I'm somewhat less likely to see it	1%	5% N*	2% *	2% *	2% S	0%	2% S	-	1%	- **	1%	- *	3%	1% *	2%
I'm much less likely to see it	4%	2% *	7% *	5% *	6% T	4%	2%	2%	4%	6% **	6% Z	6% Z*	2%	6% *	5%
Don't know	14%	19% *	19% *	12% *	20% T.U	14% T	7%	8%	14%	27% **	12%	10% *	16%	14% *	19% AC
Net: Much/somewhat more	27%	27% *	35% N*	34% *	20%	27% R	32% R	44% R.S.T	26%	23% **	22%	22% *	30%	35% *	29%
Net: Much/somewhat less	5%	7% *	9% *	7% *	8% U	4%	4%	2%	5%	6% **	6%	6% *	5%	7% *	7%

tkWCH. In general, do you think it is appropriate or inappropriate for Oscar winners/hosts to discuss politics in their speeches?

	Total	Black	Hispanic	Other (NET)	No HS, High school graduate	Some college, 2-year	4-year	Post Grad	Married	Separated	Divorced	Widowed	Never married	Domestic / civil partnership	Yes
Unweighted base	1278	146	136	93	442	445	246	145	607	30	156	76	334	75	310
Base	1278	153	192	90	511	399	235	134	559	41	142	66	374	95	315
Appropriate	31%	44% N.P*	29% *	35% *	22%	32% R	37% R	52% R.S.T	29%	27% **	28%	19% *	37% V.Y	37% Y*	33%
Inappropriate	48%	26% *	40% O*	45% O*	54% T.U	47% U	44% U	33%	56% Z.AA	46% **	58% Z.AA	72% V.X.Z.AA*	30%	40% *	43%
Don't know	21%	30% N*	31% N*	20% *	25% U	20%	19%	15%	15%	27% **	14%	10% *	33% V.X.Y	23% *	24%

H0DOW. Do you think this year's Oscars ceremony will be more or less political than the Oscars usually are?

	Total	Black	Hispanic	Other (NET)	No HS, High school graduate	Some college, 2-year	4-year	Post Grad	Married	Separated	Divorced	Widowed	Never married	Domestic / civil partnership	Yes
Unweighted base	1278	146	136	93	442	445	246	145	607	30	156	76	334	75	310
Base	1278	153	192	90	511	399	235	134	559	41	142	66	374	95	315
This year's ceremony will be more political than usual	49%	36% *	43% *	44% *	42%	52% R	56% R	55% R	53% Z	48% **	50%	43% *	45%	46% *	47%
This year's ceremony will be no more or less political than usual	20%	26% *	15% *	29% N.P*	17%	21%	23%	25% R	21%	19% **	20%	18% *	19%	25% *	21%
This year's ceremony will be less political than usual	2%	1% *	3% *	3% *	3%	1%	2%	-	2%	2% **	2%	5% V.Z*	1%	3% *	2%
Don't know	29%	36% N*	39% N.Q*	24% *	39% S.T.U	26% T	19%	19%	25%	32% **	28%	33% *	35% V	26% *	30%

W1j0x. This year's Oscars ceremony will not have a host. Comedian Kevin Hart was initially scheduled to do so, but dropped out after facing backlash for homophobic comments he made roughly a decade ago. To what extent do you agree or disagree with his decision to drop out of hosting the Oscars?

	Total	Black	Hispanic	Other (NET)	No HS, High school graduate	Some college, 2-year	4-year	Post Grad	Married	Separated	Divorced	Widowed	Never married	Domestic / civil partnership	Yes
Unweighted base	1278	146	136	93	442	445	246	145	607	30	156	76	334	75	310
Base	1278	153	192	90	511	399	235	134	559	41	142	66	374	95	315
Strongly agree	18%	32% N.P*	18% *	20% *	18%	20%	19%	17%	17%	31% **	12%	16% *	19%	26% X*	19%
Somewhat agree	15%	14% *	18% *	16% *	14%	14%	18%	22% R.S	13%	10% **	20% V	15% *	19% V	10% *	14%
Somewhat disagree	15%	7% *	16% *	13% *	11%	16%	21% R	16%	15%	12% **	12%	14% *	15%	19% *	17%
Strongly disagree	19%	18% *	16% *	16% *	20%	19%	19%	16%	23% Y.Z	23% **	16%	13% *	16%	18% *	21%

YouGov
What the world thinks

	Total	Over the age of 18	Income					Type of Area Lived in				Planning to watch Oscars			
		No	Under $30k	$30,000 to $49,999	$50,000 to $99,999	$100k +	Prefer not to say	Urban	Suburb / Town	Rural	Other	All	Some	All\some	Democrat
Unweighted base	1278	968	360	229	334	202	153	414	603	254	7	160	146	306	431
Base	1278	963	386	235	315	185	157	437	595	240	6	158	143	302	445
I'm much more likely to see it	11%	10%	12%	7%	11%	15% AE	11%	16% AJ.AK	9%	7%	13% **	44% AN.AO	15%	30% AN	16% AQ.AR.AS
I'm somewhat more likely to see it	16%	17%	14%	14%	16%	24% AD.AE.AF.AH	14%	19% AK	16% AK	10%	13% **	27%	35%	31%	25% AQ.AR.AT
Makes no difference	53%	56% AB	48%	59% AD	58% AD	53%	50%	44%	58% AI	60% AI	47% **	26%	47% AM.AO	36% AM	46%
I'm somewhat less likely to see it	1%	1%	2%	1%	1%	2%	-	2%	1%	1%	- **	1%	2%	1%	1%
I'm much less likely to see it	4%	4%	5%	4%	5%	1%	4%	4%	4%	4%	- **	1%	1%	1%	2%
Don't know	14%	13%	20% AF.AG	14% AG	11% AG	4%	21% AF.AG	16%	12%	18% AJ	27% **	1%	1%	1%	10%
Net: Much/somewhat more	27%	26%	26%	21%	26%	39% AD.AE.AF.AH	25%	35% AJ.AK	25% AK	17%	26% **	71% AN.AO	50%	61% AN	41% AQ.AR.AS.AT
Net: Much/somewhat less	5%	5%	7%	5%	5%	4%	4%	5%	6%	5%	- **	2%	2%	2%	3%

tkWCH. In general, do you think it is appropriate or inappropriate for Oscar winners/hosts to discuss politics in their speeches?

	Total	No	Under $30k	$30,000 to $49,999	$50,000 to $99,999	$100k +	Prefer not to say	Urban	Suburb / Town	Rural	Other	All	Some	All\some	Democrat
Unweighted base	1278	968	360	229	334	202	153	414	603	254	7	160	146	306	431
Base	1278	963	386	235	315	185	157	437	595	240	6	158	143	302	445
Appropriate	31%	31%	28%	28%	35% AH	42% AD.AE.AH	23%	42% AJ.AK	28% AK	20%	47% **	54%	53%	54%	55% AQ.AR.AS.AT
Inappropriate	48%	49%	46%	51%	48%	46%	47%	36%	52% AI	58% AI	27% **	29%	37%	33%	22%
Don't know	21%	20%	26% AF.AG	21% AG	16%	11%	30% AF.AG	22%	20%	22%	26% **	17%	9%	13%	23% AQ

H0DOW. Do you think this year's Oscars ceremony will be more or less political than the Oscars usually are?

	Total	No	Under $30k	$30,000 to $49,999	$50,000 to $99,999	$100k +	Prefer not to say	Urban	Suburb / Town	Rural	Other	All	Some	All\some	Democrat
Unweighted base	1278	968	360	229	334	202	153	414	603	254	7	160	146	306	431
Base	1278	963	386	235	315	185	157	437	595	240	6	158	143	302	445
This year's ceremony will be more political than usual	49%	50%	46%	46%	53%	51%	52%	45%	51%	52%	41% **	53%	44%	48%	47% AT
This year's ceremony will be no more or less political than usual	20%	20%	18% AH	18% AH	23% AH	31% AD.AE.AF.AH	10%	21%	21%	16%	- **	30%	38%	34%	28% AQ.AR
This year's ceremony will be less political than usual	2%	2%	3%	3%	2%	0%	1%	3%	1%	2%	- **	4%	5%	4%	2%
Don't know	29%	28%	33% AF.AG	34% AF.AG	23%	17%	37% AF.AG	32%	26%	30%	59% **	14%	14%	14%	23%

W1j0x. This year's Oscars ceremony will not have a host. Comedian Kevin Hart was initially scheduled to do so, but dropped out after facing backlash for homophobic comments he made roughly a decade ago. To what extent do you agree or disagree with his decision to drop out of hosting the Oscars?

	Total	No	Under $30k	$30,000 to $49,999	$50,000 to $99,999	$100k +	Prefer not to say	Urban	Suburb / Town	Rural	Other	All	Some	All\some	Democrat
Unweighted base	1278	968	360	229	334	202	153	414	603	254	7	160	146	306	431
Base	1278	963	386	235	315	185	157	437	595	240	6	158	143	302	445
Strongly agree	18%	18%	21%	16%	20%	14%	17%	23% AJ.AK	16%	15%	31% **	34% AN.AO	15%	25% AN	22% AQ.AR
Somewhat agree	15%	16%	16%	16%	14%	17%	13%	18%	15%	12%	- **	23%	26%	25%	22% AQ.AS.AT
Somewhat disagree	15%	14%	14%	10%	20% AE.AH	19% AE.AH	11%	15%	14%	17%	13% **	11%	28% AM.AO	19% AM	17%
Strongly disagree	19%	18%	16%	20%	20%	26% AD.AH	15%	14%	22% AI	21% AI	29% **	18%	13%	15%	11%

YouGov Omnibus
Oscars
CUSTOM Sample: 15th - 19th February 2019

YouGov What the world thinks

	Total	Generally speaking, do you think of yourself as a ...?			
		Republican	**Independent**	**Other**	**Not sure**
Unweighted base	1278	346	343	60	98
Base	1278	324	335	61	113
I'm much more likely to see it	11%	7%	9%	1% *	12% AS*
I'm somewhat more likely to see it	16%	10%	13%	13% *	9% *
Makes no difference	53%	61% AP.AT	59% AP.AT	63% AP.AT*	37% *
I'm somewhat less likely to see it	1%	1%	1%	6% AP.AQ.AR*	2% *
I'm much less likely to see it	4%	7% AP	3%	7% *	3% *
Don't know	14%	14%	14%	10% *	37% AP.AQ.AR.AS*
Net: Much/somewhat more	27%	18%	22%	14% *	21% *
Net: Much/somewhat less	5%	8% AP	5%	13% AP.AR*	5% *

tkWCH. In general, do you think it is appropriate or inappropriate for Oscar winners/hosts to discuss politics in their speeches?

	Total				
Unweighted base	1278	346	343	60	98
Base	1278	324	335	61	113
Appropriate	31%	8%	26% AQ	22% AQ*	24% AQ*
Inappropriate	48%	84% AP.AR.AS.AT	52% AP.AT	54% AP.AT*	30% *
Don't know	21%	8%	22% AQ	25% AQ*	46% AP.AQ.AR.AS*

H0DOW. Do you think this year's Oscars ceremony will be more or less political than the Oscars usually are?

	Total				
Unweighted base	1278	346	343	60	98
Base	1278	324	335	61	113
This year's ceremony will be more political than usual	49%	61% AP.AR.AT	51% AT	47% AT*	19% *
This year's ceremony will be no more or less political than usual	20%	15%	16%	21% *	16% *
This year's ceremony will be less political than usual	2%	2%	2%	2% *	1% *
Don't know	29%	22%	31% AP.AQ	31% *	64% AP.AQ.AR.AS*

W1j0x. This year's Oscars ceremony will not have a host. Comedian Kevin Hart was initially scheduled to do so, but dropped out after facing backlash for homophobic comments he made roughly a decade ago. To what extent do you agree or disagree with his decision to drop out of hosting the Oscars?

	Total				
Unweighted base	1278	346	343	60	98
Base	1278	324	335	61	113
Strongly agree	18%	15%	16%	19% *	21% *
Somewhat agree	15%	9%	16% AQ.AS	4% *	9% *
Somewhat disagree	15%	12%	15%	19% *	9% *
Strongly disagree	19%	33% AP.AR.AT	19% AP.AT	24% AP.AT*	8% *

	Total	Gender		Generation							Region				White
		Male	Female	Gen Z (2000 and later)	Millennial (1982-1999)	Gen X (1965-1981)	Baby Boomer (1946-1964)	Silent Generation (1928-1945)	Pre-Silent Generation (1927 and earlier)	Other	Northeast	Midwest	South	West	
Don't know	32%	29%	36% A	20% **	31%	32%	32%	41% *	100% **	- **	36%	30%	34%	28%	33%
Net: Agree	34%	34%	33%	36% **	38% F	33%	30%	31% *	- **	- **	35%	32%	32%	36%	30%
Net: Disagree	34%	37%	31%	44% **	31%	35%	37%	28% *	- **	- **	29%	38%	33%	35%	36% O

SdGkx. Which ONE, if any, of the following do you think would have been the BEST choice to host the Oscars this year?

	Total	Male	Female	Gen Z (2000 and later)	Millennial (1982-1999)	Gen X (1965-1981)	Baby Boomer (1946-1964)	Silent Generation (1928-1945)	Pre-Silent Generation (1927 and earlier)	Other	Northeast	Midwest	South	West	White
Unweighted base	1278	556	722	12	367	302	495	101	1	-	224	262	484	308	903
Base	1278	626	652	17	427	288	445	101	1	-	227	269	481	301	844
Dwayne "The Rock" Johnson	12%	13%	12%	6% **	14%	10%	12%	18% E*	- **	- **	15%	12%	12%	11%	12%
Kevin Hart	8%	8%	8%	8% **	11% F.G	8% F.G	5%	2% *	- **	- **	9%	5%	9%	7%	6%
Tina Fey	6%	4%	7%	16% **	4%	5%	7%	7% *	- **	- **	4%	5%	7%	5%	6%
Amy Poehler	2%	1%	2%	29% **	3% E	1%	1%	- *	- **	- **	3%	2%	1%	3% L	2%
Melissa McCarthy	6%	3%	9% A	- **	5%	8%	7%	5% *	- **	- **	4%	7%	7%	6%	8%
Lin Manuel-Miranda	3%	2%	5% A	- **	4%	5% F	2%	1% *	- **	- **	5% L	4%	2%	4%	3%
Jordan Peele	2%	3%	2%	- **	5% F	2%	1%	1% *	- **	- **	2%	4%	2%	1%	2%
Wanda Sykes	4%	4%	4%	17% **	3%	3%	5%	4% *	- **	- **	5%	5%	3%	3%	4%
Patton Oswalt	1%	1%	2%	- **	3%	0%	2%	- *	- **	- **	1%	1%	2%	1%	2%
Kathy Griffin	1%	2%	1%	- **	2%	2%	1%	2% *	- **	- **	2%	0%	2%	1%	1%
Samantha Bee	1%	1%	2%	5% **	1%	2%	2%	- *	- **	- **	2%	1%	1%	1%	1%
Hannah Gadsby	1%	2% B	0%	- **	1%	3% F	-	- *	- **	- **	-	2% J	1%	1%	0%
Ricky Gervais	2%	2%	2%	- **	2%	3%	2%	3% *	- **	- **	3% L	3%	1%	3% L	3%
Other	5%	8% B	3%	9% **	3%	7% D	6% D	6% *	- **	- **	5%	6%	4%	8% L	7% O.P
None of these	12%	14%	10%	- **	7%	11%	17% D.E	14% *	- **	- **	13%	10%	13%	10%	13%
Don't know	32%	33%	31%	10% **	33%	31%	32%	38% *	100% **	- **	27%	31%	34%	35%	32%

NkbSf. Based on your recollection, which ONE of the following films won Best Picture last year? If you can't remember or never knew who won it, please select the relevant option.

	Total	Male	Female	Gen Z (2000 and later)	Millennial (1982-1999)	Gen X (1965-1981)	Baby Boomer (1946-1964)	Silent Generation (1928-1945)	Pre-Silent Generation (1927 and earlier)	Other	Northeast	Midwest	South	West	White
Unweighted base	1278	556	722	12	367	302	495	101	1	-	224	262	484	308	903
Base	1278	626	652	17	427	288	445	101	1	-	227	269	481	301	844
Get Out	3%	2%	4%	6% **	5% F.G	2%	1%	- *	- **	- **	3%	2%	4%	1%	1%
The Shape of Water	15%	15%	15%	18% **	18%	14%	15%	10% *	- **	- **	15%	15%	15%	18%	17%
The Post	1%	1%	1%	- **	2%	1%	1%	- *	- **	- **	2%	1%	1%	1%	1%
Phantom Thread	1%	2% B	0%	- **	2% F	2% F	0%	- *	- **	- **	1%	1%	2%	1%	1%
Three Billboards Outside Ebbings, Missouri	5%	4%	6%	-	6%	3%	5%	9%	-	-	6%	6%	3%	7%	5%

YouGov Omnibus
Oscars
CUSTOM Sample: 15th - 19th February 2019

	Total	Race			Education				Marital Status						Children unde
		Black	Hispanic	Other (NET)	No HS, High school graduate	Some college, 2-year	4-year	Post Grad	Married	Separated	Divorced	Widowed	Never married	Domestic / civil partnership	Yes
Don't know	32%	29% *	31% *	36% *	37% T	32%	24%	29%	32%	23% **	40%	43% V*	32%	27% *	29%
Net: Agree	34%	46% N*	37% *	35% *	31%	33%	36%	39%	30%	41% **	32%	31% *	38% V	36% *	33%
Net: Disagree	34%	25% *	32% *	29% *	31%	35%	39%	32%	38% X.Y.Z	35% **	28%	26% *	30%	37% *	38%

SdGkx. Which ONE, if any, of the following do you think would have been the BEST choice to host the Oscars this year?

	Total	Black	Hispanic	Other (NET)	No HS, High school graduate	Some college, 2-year	4-year	Post Grad	Married	Separated	Divorced	Widowed	Never married	Domestic / civil partnership	Yes
Unweighted base	1278	146	136	93	442	445	246	145	607	30	156	76	334	75	310
Base	1278	153	192	90	511	399	235	134	559	41	142	66	374	95	315
Dwayne "The Rock" Johnson	12%	20% N*	10% *	10% *	17% S.T	9%	9%	11%	11%	25% **	11%	12% *	12%	17% *	13%
Kevin Hart	8%	11% *	10% *	7% *	8%	7%	8%	7%	8%	4% **	8%	2% *	8%	9% *	13% AC
Tina Fey	6%	5% *	4% *	10% *	3%	7% R	10% R	5%	5%	5% **	8%	4% *	6%	8% *	2%
Amy Poehler	2%	2% *	1% *	5% *	2%	2%	1%	3%	2%	3% **	-	1% *	3%	1% *	2%
Melissa McCarthy	6%	3% *	4% *	4% *	5%	7%	8%	7%	8% Z	4% **	5%	12% Z*	4%	6% *	8%
Lin Manuel-Miranda	3%	2% *	7% N*	6% *	2%	3%	4%	8% R.S	3%	10% **	4%	2% *	3%	3% *	6% AC
Jordan Peele	2%	3% *	4% *	2% *	1%	4% R	4%	1%	1%	2% **	2%	1% *	5% V	2% *	3%
Wanda Sykes	4%	9% N.Q*	3% *	- *	3%	4%	4%	3%	3%	5% **	4%	4% *	5%	4% *	3%
Patton Oswalt	1%	1% *	1% *	1% *	1%	1%	3%	3%	1%	- **	2%	2% *	2%	1% *	1%
Kathy Griffin	1%	2% *	3% *	1% *	2%	1%	2%	1%	1%	2% **	3%	2% *	1%	- *	2%
Samantha Bee	1%	2% *	2% *	- *	0%	2%	1%	2% R	2%	- **	2%	-	1%	1% *	2%
Hannah Gadsby	1%	- *	3% N*	1% *	2% S	0%	1%	-	0%	- **	1%	- *	2%	1% *	1%
Ricky Gervais	2%	- *	2% *	2% *	1%	3%	3%	3%	3%	3% **	1%	6% X*	2%	1% *	3%
Other	5%	2% *	1% *	8% O.P*	5%	4%	9% S	6%	6%	3% **	7%	4% *	5%	1% *	4%
None of these	12%	8% *	7% *	18% O.P*	11%	13%	10%	13%	16% Z.AA	5% **	11%	10% *	9%	3% *	8%
Don't know	32%	31% *	39% *	26% *	38% T.U	32%	25%	27%	31%	31% **	32%	37% *	32%	42% *	30%

NkbSf. Based on your recollection, which ONE of the following films won Best Picture last year? If you can't remember or never knew who won it, please select the relevant option.

	Total	Black	Hispanic	Other (NET)	No HS, High school graduate	Some college, 2-year	4-year	Post Grad	Married	Separated	Divorced	Widowed	Never married	Domestic / civil partnership	Yes
Unweighted base	1278	146	136	93	442	445	246	145	607	30	156	76	334	75	310
Base	1278	153	192	90	511	399	235	134	559	41	142	66	374	95	315
Get Out	3%	11% N.Q*	4% *	2% *	3%	3%	3%	1%	2%	3% **	2%	- *	5% V	2% *	5% AC
The Shape of Water	15%	12% *	13% *	16% *	7%	16% R	26% R.S	27% R.S	15% Y	11% **	15% Y	5% *	19% Y	14% *	14%
The Post	1%	0% *	- *	6% N.O.P*	1%	1%	1%	2%	0%	- **	3% V.Z	- *	0%	4% V.Z*	1%
Phantom Thread	1%	2% *	2% *	2% *	1%	1%	1%	1%	1%	- **	-	1% *	2%	1% *	2%
Three Billboards Outside Ebbings, Missouri	5%	5%	7%	2%	5%	5%	7%	4%	4%	-	10%	4%	5%	4%	4%

YouGov Omnibus
Oscars
CUSTOM Sample: 15th - 19th February 2019

YouGov
What the world thinks

	Total	r the age of 18	Income					Type of Area Lived in				Planning to watch Oscars			
		No	Under $30k	$30,000 to $49,999	$50,000 to $99,999	$100k +	Prefer not to say	Urban	Suburb / Town	Rural	Other	All	Some	All\some	Democrat
Don't know	32%	33%	33% AG	39% AF.AG	26%	23%	44% AD.AF.AG	31%	33%	34%	27% **	14%	17%	16%	27%
Net: Agree	34%	34%	37%	32%	34%	31%	30%	41% AJ.AK	31%	28%	31% **	57% AN.AO	42%	50% AN	45% AQ.AR.AS.AT
Net: Disagree	34%	33%	30%	29%	40% AD.AE.AH	45% AD.AE.AH	26%	29%	36% AI	38% AI	42% **	29%	41% AM.AO	35% AM	28%

SdGkx. Which ONE, if any, of the following do you think would have been the BEST choice to host the Oscars this year?

	Total	No	Under $30k	$30,000 to $49,999	$50,000 to $99,999	$100k +	Prefer not to say	Urban	Suburb / Town	Rural	Other	All	Some	All\some	Democrat
Unweighted base	1278	968	360	229	334	202	153	414	603	254	7	160	146	306	431
Base	1278	963	386	235	315	185	157	437	595	240	6	158	143	302	445
Dwayne "The Rock" Johnson	12%	12%	16% AG.AH	12%	12%	9%	7%	12%	12%	13%	- **	15%	14%	14%	11%
Kevin Hart	8%	6%	6%	10%	9%	5%	7%	11% AJ.AK	6%	6%	- **	9%	8%	9%	8%
Tina Fey	6%	7% AB	4%	6%	7%	7%	5%	5%	7%	3%	- **	7%	9%	8%	9% AQ.AR
Amy Poehler	2%	2%	2% AE	-	2%	2% AE	3% AE	2%	2%	2%	- **	2%	4%	3%	2%
Melissa McCarthy	6%	6%	6%	6%	7%	8%	3%	6%	6%	7%	- **	13%	12%	13%	9% AR.AT
Lin Manuel-Miranda	3%	3%	3%	3%	2%	7% AF	2%	4%	3%	2%	- **	8%	8%	8%	6% AQ
Jordan Peele	2%	2%	3% AE	0%	2%	2%	5% AE	3%	2%	3%	- **	4%	3%	4%	4%
Wanda Sykes	4%	4%	4%	3%	5% AH	4%	1%	5%	4%	2%	14% **	6%	9%	7%	8% AQ.AR
Patton Oswalt	1%	2%	1%	3%	1%	2%	-	2%	2%	1%	- **	2%	4%	3%	2%
Kathy Griffin	1%	1%	1%	0%	2%	4% AD.AE.AH	1%	3%	1%	0%	- **	4%	1%	3%	2%
Samantha Bee	1%	1%	1%	1%	1%	4% AE.AF	1%	2%	1%	0%	- **	3%	1%	2%	2%
Hannah Gadsby	1%	1%	2%	1%	0%	0%	-	2% AJ	0%	0%	- **	2%	1%	2%	2%
Ricky Gervais	2%	2%	2%	3%	2%	3%	2%	2%	2%	2%	- **	5%	3%	4%	2%
Other	5%	6%	5%	3%	5%	8%	8%	4%	6%	5%	31% **	4%	4%	4%	3%
None of these	12%	13%	9%	12%	15%	12%	11%	8%	12%	19% AI.AJ	13% **	3%	2%	3%	5%
Don't know	32%	33%	34% AG	35% AG	28%	22%	44% AF.AG	30%	34%	33%	41% **	13%	16%	14%	26%

NkbSf. Based on your recollection, which ONE of the following films won Best Picture last year? If you can't remember or never knew who won it, please select the relevant option.

	Total	No	Under $30k	$30,000 to $49,999	$50,000 to $99,999	$100k +	Prefer not to say	Urban	Suburb / Town	Rural	Other	All	Some	All\some	Democrat
Unweighted base	1278	968	360	229	334	202	153	414	603	254	7	160	146	306	431
Base	1278	963	386	235	315	185	157	437	595	240	6	158	143	302	445
Get Out	3%	2%	4%	1%	3%	3%	2%	2%	3%	3%	- **	7%	4%	5%	3%
The Shape of Water	15%	16%	9%	15%	19% AD	23% AD.AE	15%	19% AK	16% AK	7%	13% **	27%	32%	30%	23% AQ.AR.AT
The Post	1%	1%	1%	2%	0%	2%	0%	1%	1%	1%	- **	3%	2%	3%	1%
Phantom Thread	1%	1%	1%	2%	1%	3%	1%	2% AJ	1%	0%	- **	3%	2%	3%	1%
Three Billboards Outside Ebbings, Missouri	5%	5%	3%	5%	6%	7%	3%	6%	6%	3%	-	9%	10%	9%	7%

YouGov Omnibus
Oscars
CUSTOM Sample: 15th - 19th February 2019

YouGov
What the world thinks

	Total	Generally speaking, do you think of yourself as a ...?			
		Republican	Independent	Other	Not sure
Don't know	32%	32%	34%	33% *	52% AP.AQ.AR*
Net: Agree	34%	23%	32% AQ	24% *	30% *
Net: Disagree	34%	45% AP.AR.AT	34% AT	43% AP.AT*	18% *

SdGkx. Which ONE, if any, of the following do you think would have been the BEST choice to host the Oscars this year?

	Total	Republican	Independent	Other	Not sure
Unweighted base	1278	346	343	60	98
Base	1278	324	335	61	113
Dwayne "The Rock" Johnson	12%	13%	10%	18% *	16% *
Kevin Hart	8%	9%	8%	4% *	5% *
Tina Fey	6%	3%	4%	4% *	5% *
Amy Poehler	2%	1%	2%	- *	6% AQ*
Melissa McCarthy	6%	7%	4%	3% *	2% *
Lin Manuel-Miranda	3%	2%	2%	- *	2% *
Jordan Peele	2%	2%	2%	1% *	- *
Wanda Sykes	4%	1%	2%	1% *	4% *
Patton Oswalt	1%	1%	2%	1% *	- *
Kathy Griffin	1%	1%	1%	6% AR.AT*	- *
Samantha Bee	1%	0%	2%	1% *	1% *
Hannah Gadsby	1%	0%	0%	2% *	- *
Ricky Gervais	2%	2%	3%	4% *	1% *
Other	5%	8% AP.AT	6% AP	10% AP.AT*	1% *
None of these	12%	19% AP.AT	16% AP.AT	14% AP.AT*	2% *
Don't know	32%	31%	35% AP	31% *	55% AP.AQ.AR.AS*

NkbSf. Based on your recollection, which ONE of the following films won Best Picture last year? If you can't remember or never knew who won it, please select the relevant option.

	Total	Republican	Independent	Other	Not sure
Unweighted base	1278	346	343	60	98
Base	1278	324	335	61	113
Get Out	3%	2%	3%	- *	1% *
The Shape of Water	15%	11%	13%	17% AT*	6% *
The Post	1%	1%	-	6% AP.AQ.AR*	1% *
Phantom Thread	1%	1%	2%	4% AP.AQ*	1% *
Three Billboards Outside Ebbings, Missouri	5%	3%	5%	2%	5%

YouGov Omnibus
Oscars
CUSTOM Sample: 15th - 19th February 2019

	Total	Gender		Generation							Region				White
		Male	Female	Gen Z (2000 and later)	Millennial (1982-1999)	Gen X (1965-1981)	Baby Boomer (1946-1964)	Silent Generation (1928-1945)	Pre-Silent Generation (1927 and earlier)	Other	Northeast	Midwest	South	West	
				**				E*	**	**				L	
Dunkirk	3%	3%	2%	7% **	2%	4%	2%	1% *	- **	- **	3%	5% L.M	2%	1%	2%
Darkest Hour	1%	2%	1%	24% **	1%	1%	1%	2% *	- **	- **	1%	0%	1%	3% K.L	2%
Lady Bird	2%	3%	2%	- **	3%	2%	2%	5% F*	- **	- **	2%	5% L	2%	2%	2%
Call Me By Your Name	1%	1%	2%	- **	1%	2% F	1%	1% *	- **	- **	0%	1%	2%	1%	1%
I can't remember	22%	20%	24%	25% **	18%	22%	26% D	26% *	- **	- **	23%	23%	23%	20%	22%
I never knew who won this award	45%	47%	44%	20% **	41%	46%	48%	46% *	100% **	- **	45%	41%	47%	46%	48% O

Cell Contents (Column Percentages, Statistical Test Results), Statistics (Column Proportions, (95%): A/B, C/D/E/F/G/H/I, J/K/L/M, N/O/P/Q, R/S/T/U, V/W/X/Y/Z/AA, AB/AC, AD/AE/AF/AG/AH, AI/AJ/AK/AL, AM/AN/AO, AP/AQ/AR/AS/AT, Minimum Base: 30 (**), Small Base: 100 (*))

YouGov Omnibus
Oscars
CUSTOM Sample: 15th - 19th February 2019

	Total	Race			Education				Marital Status						Children unde
		Black	Hispanic	Other (NET)	No HS, High school graduate	Some college, 2-year	4-year	Post Grad	Married	Separated	Divorced	Widowed	Never married	Domestic / civil partnership	Yes
		*	*	*						**	V	*		*	
Dunkirk	3%	4% *	4% *	2% *	3%	2%	3%	2%	2%	- **	1%	1% *	5% X	1% *	3%
Darkest Hour	1%	1% *	1% *	1% *	2%	0%	0%	1%	1%	3% **	-	2% *	2%	1% *	2%
Lady Bird	2%	7% N*	2% *	2% *	3%	2%	3%	2%	2%	15% **	1%	-	2%	3% *	4%
Call Me By Your Name	1%	1% *	1% *	4% *	1%	1%	2%	1%	2% Z	- **	2% Z	2% Z*	-	2% Z*	3% AC
I can't remember	22%	23% *	26% *	20% *	22%	21%	23%	25%	22%	44% **	23%	28% *	20%	18% *	23%
I never knew who won this award	45%	36% *	41% *	43% *	52% T.U	49% T.U	31%	34%	47%	25% **	44%	57% Z*	41%	49% *	42%

Cell Contents (Col

YouGov Omnibus
Oscars
CUSTOM Sample: 15th - 19th February 2019

	Total	r the age of 18	Income					Type of Area Lived in				Planning to watch Oscars			
		No	Under $30k	$30,000 to $49,999	$50,000 to $99,999	$100k +	Prefer not to say	Urban	Suburb / Town	Rural	Other	All	Some	All\some	Democrat
											**				AQ
Dunkirk	3%	3%	3%	3%	2%	2%	3%	4% AJ	2%	1%	- **	4%	2%	3%	3%
Darkest Hour	1%	1%	2%	0%	2%	2%	0%	0%	2% AI	2%	- **	3%	2%	2%	2%
Lady Bird	2%	2%	4% AF.AH	1%	1%	4% AH	-	3%	2%	2%	13% **	4%	2%	3%	4% AQ.AR
Call Me By Your Name	1%	1%	1%	2%	1%	2%	1%	2%	1%	1%	- **	6%	2%	4%	1%
I can't remember	22%	22%	22%	19%	24%	18%	30% AE.AG	24%	22%	21%	- **	26%	35%	30%	25% AQ.AS
I never knew who won this award	45%	46%	50% AG	50% AG	42%	34%	45%	36%	46% AI	59% AI.AJ	73% **	9%	7%	8%	31%

Cell Contents (Col

![YouGov — What the world thinks]

	Total	Generally speaking, do you think of yourself as a ...?			
		Republican	**Independent**	**Other**	**Not sure**
				*	*
Dunkirk	3%	1%	4%	1% *	3% *
Darkest Hour	1%	0%	1%	5% AQ.AR.AT*	- *
Lady Bird	2%	1%	1%	- *	7% AQ.AR*
Call Me By Your Name	1%	2%	1%	1% *	1% *
I can't remember	22%	17%	24% AQ.AS	11% *	28% AQ.AS*
I never knew who won this award	45%	61% AP.AR	46% AP	52% AP*	48% AP*

Cell Contents (Col